

# Emma Grace Krasinski

(845) 559-8545

[krasinse@lafayette.edu](mailto:krasinse@lafayette.edu)

<https://www.emmakrasinski.com/>

<https://www.linkedin.com/in/emma-krasinski/>

122 Cattell St.  
Easton, PA 18042

P.O. Box 392  
Stanfordville, NY 12581

## EDUCATION

**Lafayette College**, Easton, PA

Bachelor of Arts Major: Film and Media Studies, Minor: Psychology

Expected May 2022

GPA: 3.88

## SKILLS

Adobe Photoshop, Premiere, After Effects, Indesign, Illustrator, Lightroom; Final Cut Pro; Google Ads; Google Drive Applications; HootSuite; MailChimp; Muck Rack; Calendly; Canva; Microsoft Word, PowerPoint, Excel; Social Media Platforms (Facebook, Instagram, Twitter, TikTok).

## RELATED EXPERIENCE

**Novitá Communications**, New York, NY

Summer 2021 & Winter 2022

Marketing Intern: Created pitches and email blasts. Listened in on client calls. Researched potential new consumers. Produced client clips and videos. Managed Spreadsheets. Worked together with two different teams to support 8 clients.

**Taylor Made Polish**, Easton, PA

Summer 2020 – Winter 2021

Intern: Edited their websites. Took photos of their products. Collaborated with others on marketing techniques and created focus groups to review products. Made shot lists for videos for their partner ASR media, and took videos of their Make Your Own Polish kits. Organized lists.

**Gateway Career Center**, Lafayette College

Fall 2019 – Present

Social Media and Marketing Intern: Design and create posters, promote events on social media, and create videos to advertise the career center to students.

**Google Ad Grants Online Marketing Challenge**, Lafayette College

Fall 2019 – Winter 2019

Team Member: Worked with two other Lafayette College students to help advertise using Google Ads for American Youth Council in Atlanta, Georgia.

**De.mo**, Millbrook, NY

Summer 2018

Intern: Designed lookbooks, logos, websites. Edited photos and videos. Researched and helped make design decisions.

## LEADERSHIP

**DMAX Club Lafayette**, Lafayette College

Fall 2020 – Present

Club Co-Founder and President: Mental Health Club collaborating with Non-Profit DMAX Foundation to help facilitate conversations between students with peer-to-peer mentoring and mental health awareness on campus. Connected with the DMAX Foundation in Spring 2020 to create the club on Lafayette's campus. Approved in Fall 2020.

**WJRH Radio**, Lafayette College

Spring 2021 - Present

Alumni Relations Director: Work and talk directly with WJRH alumni to set up their remote shows and keep them connected to WJRH Radio events.

## ADDITIONAL EXPERIENCE

**PARDner**, Lafayette College

Fall 2020 – Present

Student Mentor: Help transition and give advice to First Year students attending Lafayette College.

**Lafayette College**, Easton, PA

Fall 2018 – Spring 2019

Skillman Library Assistant: Managed the desk, scanned items, and assisted students and faculty in the library. Organized books using the Dewey Decimal System and the Library of Congress System.

## OTHER ACTIVITIES

Film Club

Spring 2019 – Present

Lafayette Arts Society

Spring 2019 - Present

Lafayette Happiness Project

Fall 2019 – Present

Lafayette Dance Company

Fall 2019 – Spring 2020